

ACADEMY

MIRABELLA[®]



START AN EXCITING **CAREER** IN MAKEUP

The beauty industry is constantly evolving and thriving, thus making it one of the most steadily growing industries to date! While trends and styles may change throughout the years, people will always strive to achieve beauty with skincare and makeup. If you enjoy experimenting with makeup, yearn for a creative career, and are a reliable, self-motivated worker, then becoming a professional makeup artist may be for you!

The right technique instruction and cosmetic training can allow you to develop the skills you need to become a successful artist! Investing in yourself and the proper training can lead to endless exciting possibilities, like runway and high fashion makeup or working with brides all over the world!



CAREER OPTIONS



A professional makeup artist can genuinely have many different career paths with the proper instruction and technique training. Let Mirabella help you achieve your goals!

START YOUR OWN BUSINESS

Dream of starting your own business? Work freelance for clients and dictate your schedule OR open up a makeup studio. Hone a particular type of makeup application, like bridal or editorial, OR expand business offerings to hairstyling or fashion styling in an effort to grow your client base. The possibilities are truly endless!

WORK FOR THE STARS

Have a passion for theater, film, and TV? The theater and TV sector is always looking for talented makeup artists to work on set. Most positions require a specialized skill set and a trustworthy reputation! Your work could be featured in shows, movies, and so much more!

WORK FOR TOP SALONS

Enjoy collaborating and working side by side with like-minded people? Enjoy the constant movement of a popular salon? Why not secure a position with a local salon? Salons look for skilled, certified makeup artists. To locate a Mirabella salon in your area, visit MirabellaBeauty.com.

JOIN THE HIGH FASHION INDUSTRY

With solid training, word-of-mouth recommendations, and a good resume, makeup artists can break into the world of high fashion. Work with designers and models and utilize your passion for creativity to turn heads and inspire makeup trends on the runway and beyond.

BECOME A MIRABELLA EDUCATOR...AND SO MUCH MORE!

WHY MIRABELLA?

**TRUE TO YOU.
NO IMITATIONS.
BEAUTY IS A LIFESTYLE**



Mirabella was founded in 2002 as a salon professional cosmetic line designed to specifically meet makeup artists needs and provide the salon industry with a luxury line of makeup that would give users the “salon experience” whether at school, the salon or home. Mirabella offers a clean alternative in the cosmetic industry, boasting an array of formulas full of antioxidants, vitamins, and minerals to help protect skin and keep it looking healthy and youthful. Additionally, Mirabella is proud to be paraben, gluten and cruelty-free.

Mirabella offers a full line of mineral-based cosmetic products formulated to work with all skin types and tones with quality formulas that are can safe for your client’s skin. Our professional artistry tools make it easy to customize the perfect look for you and your clients! Mirabella’s extensive shade range of modern and timeless colors ensures that there is a shade for everyone. As the leading cosmetic line used by salon professionals, Mirabella strives to provide a luxury cosmetic experience in a salon and spa environment and then help women recreate that salon look at home.





**MAKEUP ARTISTRY
BEGINS WITH THE
BUILDING BLOCKS
OF PROPER MAKEUP
APPLICATION AND
TECHNIQUE.**

Choose Mirabella to help you excel in your professional makeup career today!

*Mirabella is not responsible for knowing state and local regulations regarding makeup artists.

SANITATION & CERTIFICATIONS

CLIENT ETIQUETTE & BEST PRACTICES

EXTENSIVE TECHNIQUE TRAINING

ESSENTIAL ARTIST COURSE



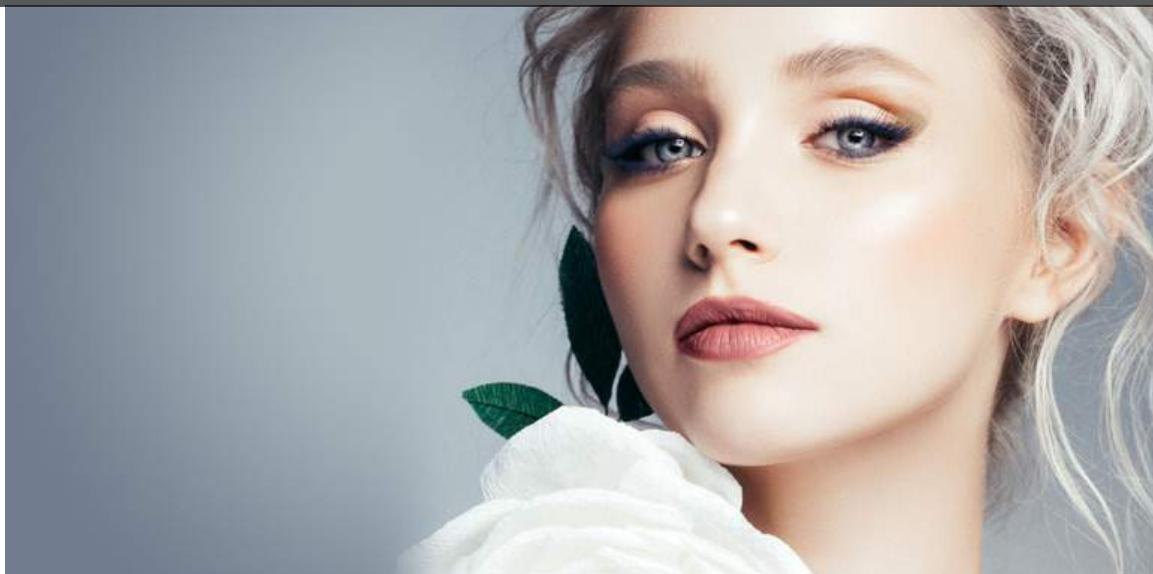
DISCOVER THE BENEFITS AND PROPERTIES OF MIRABELLA'S STUNNING PROFESSIONAL MAKEUP LINE WITH EXTENSIVE PRODUCT KNOWLEDGE AND TECHNIQUE TRAINING TO BECOME A CERTIFIED MIRABELLA MAKEUP PRO.

MAKEUP FOR ALL AGES COURSE



MAKEUP ENHANCES THE APPEARANCE AND HELPS TO CONCEAL IMPERFECTIONS. LET MIRABELLA GUIDE YOU THROUGH MAKEUP APPLICATION TECHNIQUES FOR WOMEN OF ALL AGES WITH EMPHASIS ON COLOR SELECTION, PRODUCT PLACEMENT TECHNIQUE TRAINING, AND FINISHES.

MIRABELLA BRIDE



LEARN WHY AND HOW BRIDAL MAKEUP IS A TRULY INTEGRAL PART OF SUCCESS AS A PROFESSIONAL MAKEUP ARTIST WITH MIRABELLA'S IN-DEPTH LOOK AT THE INDUSTRY, KEY TECHNIQUES AND TRENDS AND INSIGHT ON MANAGING CLIENTS' EXPECTATIONS.

CONTOUR + BROWS



BECOME A CONTOUR AND BROW EXPERT WITH MIRABELLA'S IN-DEPTH LOOK INTO SCULPTING THE FACE TO ADD DIMENSION AND CREATING THE PERFECT FULL BROW.

EYE EXPERTISE



LEARN ALL ABOUT MIRABELLA EYE PRODUCTS WHILE MASTERING ARTISTRY APPLICATION TECHNIQUES. DISCOVER THE SECRETS BEHIND HIGHLIGHTING AND CONTOURING, CREATING A SMOKY EYE, NATURAL BROWS AND SO MUCH MORE!

...OR BUNDLE ALL THE COURSES!



BECOME A MIRABELLA CERTIFIED MAKEUP PROFESSIONAL WITH MIRABELLA'S COMPREHENSIVE TRAINING INCLUDING AND EXTENSIVE LOOK AT THE BRAND'S PRODUCT LINE, FORMULAS AND TECHNIQUES.

HOW ONLINE LEARNING WORKS

Many people find it unbelievable that they can effectively learn makeup technique and extensive training online, however Mirabella makes this dream a reality. Having worked with some of the best artists in the country, Mirabella has created a training program that allows for a true comprehensive learning structure that will prepare you for your career as a professional makeup artist for years to come.

1. ENROLL

Register as a new student with Mirabella's Academy, choose the course or bundle that best fits your needs as an artist, and instantly receive access to Mirabella's learning courses.

2. START LEARNING

Immerse yourself in Mirabella's course material effectively with each course's easy-to-follow course curriculum guide that splits the training into units allowing you to track your progress until completion. The perfect mix of video training, technique guides and product knowledge - you will never feel bored.

3. BECOME MIRABELLA CERTIFIED

Once you complete your course, you will graduate and receive a certification showing that you are an official 'Mirabella Certified' professional makeup artist.



MAKEUP KITS

TO FIT ANY BUDGET

MOBILE MAKEUP PRO BOX



By purchasing Mirabella's Mobile Makeup Pro Box, you automatically qualify to participate in Mirabella's Course Bundle for FREE (\$199 value) when you enter the code supplied at time of kit purchase.

HARD CASE PRO BOX



By purchasing Mirabella's Hard Case Pro Box, you automatically qualify to participate in Mirabella's Course Bundle for FREE (\$199 value) when you enter the code supplied at time of kit purchase.

ESSENTIAL ARTIST KIT



By purchasing Mirabella's Essential Artist Kit, you automatically qualify to participate in Mirabella's Course Bundle for the discounted rate of \$75 (\$199 value) when you enter the code supplied at time of kit purchase.

SUPPORT EVERY STEP OF THE WAY!

Mirabella believes that learning continues long after graduation from the academy and is proud to offer a myriad of support tools and opportunities to connect with the brand's community of artists to share tips, gain insight, create solutions and glean inspiration as you continue to advance and grow as an artist.



1. DEDICATED FB GROUP

Connect with Mirabella retailers and makeup artists in Mirabella's Facebook group. Once you become Mirabella certified and registered with the brand, you can ask to become a member!

3. MAKEUP WITH PERSONALITY CONFERENCE

Exclusive invitation to Mirabella's annual Makeup with Personality Conference. This event takes place in the fall, once a year, with a two-day extensive training schedule, themed cocktail party, and time to connect with other Mirabella artists like yourself.

2. GO-BELLA SUPPORT SITE

Created just for Mirabella's artists and salon customers, Go-Bella.com offers additional online tutorials and education, marketing support and imagery to help aid in being successful with the brand. You will gain access to this site upon completion of certification

TESTIMONIALS:

"I can't say enough about the Mirabella Academy!

Hi, my name is Lynn Wiles, a Cosmetology teacher in a vocational setting.

In March, like every other teacher throughout the country, we had the challenge of teaching remotely. I realized that for teacher survival I needed to find a cosmetology related online curriculum that was engaging and aligned with the Frameworks required by my state.

I found it! Mirabella Academy has a very detailed curriculum that reaches all learners. I personally experienced the course as a teacher to have knowledge of the products and the tools that a Mirabella makeup artist would use. It was amazing for me as an instructor to implement Mirabella's program and experience their high quality products. In my experience, Mirabella Academy was able to engage 7 teenage juniors with a hybrid schedule by providing effective online tutorials and organized lessons delivered by professionals.

I could go on forever about Mirabella Academy but a testimonial is supposed to be short,

So, in short look into Mirabella, you'll be happy you did!"

"As a sixteen year old student who goes to a technical school the thought of a hybrid school system had me nothing but confused and scared until We found Mirabella Academy! Mirabella has taught me the importance of different products and what will give me the best outcome. With the struggles of combination skin and acne the products have not only improved my complexion but has given me confidence in my everyday life. The curriculum is one of my absolute favorite parts because it gives me video tutorials and how-to guides to use anytime. With the new COVID-19 guidelines we were able to get recertified in sanitation to keep me and my peers safe throughout this tough time. I would recommend Mirabella Academy to any cosmetology program and have nothing but positive feedback for this curriculum!"

"Hi! My name is Emma, I am a Cosmetology student at Franklin County Technical School. With Covid-19, a lot has changed. Wearing masks everyday especially with sports has ruined my skin. I went from having clear skin all my life to having terrible, painful, acne. Nothing has changed my skin like the Mirabella CC Creme. It's medium coverage finish is perfect for making my skin look clear yet still natural. I love using the CC Creme on top of the Awaken Primer for a dewy look for everyday. For sports I use the Prime For Face to prime and the Perfecting Powder to make sure my makeup lasts all day and night. Mirabella has brought my confidence back and makes things feel a bit more normal in a not so normal time. I love Mirabella products, especially since they're mainly vegan and cruelty free, and can't wait to try more. This course has been so helpful in learning more about Mirabella and all of their amazing products, I would recommend this course to anyone looking to learn more about makeup in general or Mirabella products, formulas, and application techniques"

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