

MIRABELLA

Industry Leader in Professional Cosmetics Launches Online Makeup Academy

Mirabella, the leader in professional cosmetics, has launched a new online learning program to aid aspiring and current makeup artists alike to advance their professional training with an emphasis on benefits and knowledge of the brand's makeup line. The key course released in early November, the Essential Artist Course, helps students discover the benefits and properties of Mirabella's stunning professional makeup line with a focus on product knowledge and technique training to help prepare them for a career in makeup. Additional courses, tailored to both new and current artists looking to fundamental technique and understanding of specific trends/styles of makeup application, are also available for bundle or individual purchase.

"It has been a goal of mine to offer in-depth technique training combined with product knowledge to Mirabella since I purchased the company in 2017," says Miranda Coggins, owner. "The establishment of Mirabella Academy is a true milestone for our company and I am so thrilled to be able to offer cosmetology students just getting started and current makeup artists wanting to refresh or expand their skillset the opportunity to learn in a safe, accessible online learning atmosphere that allows each student to work at his/her own pace."

Mirabella's courses combine in-depth video training, extensive workbook and learning materials, and comprehensive assessments to ensure students not only build a general understanding of concepts but retain technique and application recommendations to guarantee future client satisfaction. Students who complete a Mirabella course and pass all quizzes/exams associated with the course are awarded a certificate of completion, receiving the title of 'Mirabella Certified.' Coggins adds, "We developed our online courses to supplement learning in cosmetology schools. With the pandemic keeping so many home, it was incredibly important to us to create a program that was not only accessible to anyone, but allowed for learning crucial elements of cosmetology without having to step foot in a classroom."

Mirabella is proud to offer products free of gluten, parabens, talc, and are vegan and cruelty-free. To learn more about Mirabella Academy's offerings, visit www.MirabellaAcademy.com.

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For more information, visit mirabellabeauty.com